INNOVATION DEMO
SCHEDULE

14
SUN

10:15am — *Fostering Creativity Through the Power of AI*
SPEAKER: CRAIG WILSON, AVID

Avid Ada harnesses the power of artificial intelligence (AI) and brings it to the media industry, enabling users and businesses to boost their creativity and delight their audiences. It accelerates innovation, automates the mundane, drives efficiencies and sparks the imagination, acting as a co-pilot to the creative team. Discover how Avid Ada can assist journalists and editors to work more efficiently to enable them to focus on delivering their vision on screen.

11:15am — *Dailies Workflows with Autodesk Flow Capture (formerly Moxion) and Avid: The Flow Capture Panel in Media Composer*
SPEAKER: LUC AMIOT, AUTODESK

The Autodesk Flow Capture (formerly Moxion) is a powerful and secure cloud-based digital dailies and review tool, connecting on-set and post production. Now available as a panel in Media Composer, the Autodesk Flow Capture panel allows the streamline of the dailies process, allowing Media Composer editors instant access to dailies content to streamline review, cut down on re-shoots, and deliver content faster.

12:15pm — *Make Your Assets Mean Something!*
SPEAKER: SHAILENDRA MATHUR, AVID

In this session, discover how Avid's strategy to utilize AI and information science principles comes together to benefit our creative and asset management customers. We will reveal how semantic technologies lend themselves to provide more meaningful insights into the data silos that define any broadcast or theatrical production, using the latest techniques to provide an enhanced user experience for creative teams focusing on what they want to achieve with the data.

1:15pm — *Digital Asset Management with Avid: The Iomovo Panel in Media Composer*
SPEAKER: JAY HAJEER, IOMOVO

ioCloud from ioMovo is a lightweight digital asset management toolset which can run on any cloud platform, that allows users to ingest, manage, store, search (including AI-powered search) and distribute media. The ioCloud panel from Iomovo in Media Composer will allow users to move media easily from ioCloud into Media Composer and vice versa.

2:15pm — *DNx Codec Enablers for Graphics, VFX, and Mastering Workflows*
SPEAKER: SHAILENDRA MATHUR, AVID

Avid is at the center of innovation around codecs and now this includes DNxGX to support high quality motion graphics, broadcast graphics and VFX exchange. Discover its possibilities plus other developments.

3:15pm — *Backup and Recovery Workflows with Spectra Logic: The Rio Broker Panel in Media Composer*
SPEAKER: ILULIAN LOLITA, SPECTRA LOGIC

Spectra Logic's Rio Broker panel for Media Composer enables fast file transfer for black pearl allowing users to push content to tape, object, and cloud storage tiers for the purposes of backup, recovery, and archive all from within the Rio Broker panel inside Media Composer.

4:15pm — *From the Idea to the Audience*
SPEAKERS: CRAIG WILSON AND REGIS ANDRE, AVID

What does it take to tell the best stories on any platform? How can technology advances like AI be beneficial to the journalistic process so teams can produce more stories and deliver in the most efficient way possible?

5:15pm — *Enabling Lens to First Edit Workflows from Sony Ci for Broadcast and Post: Marquis Panel for Media Composer*
SPEAKER: SIMON FEARN, MARQUIS

Learn about the new Marquis panel for Media Composer that enables lens to first edit workflows to happen right within the Media Composer application. Ingest file-based proxy media with metadata, edit your sequence and request the high-resolution version and Marquis delivers into your timeline.

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9:15am

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10:15am

Lens to First EDIT: Getting Media AND ALL THE METADATA Into Avid Production Environments
SPEAKER: BRANDON COOPER, FIRST MILE TECHNOLOGIES

Ingesting media as a file or live stream for faster turnaround of content is critical. Being able to ingest that same content with all the camera metadata available takes lens to first edit workflows to a new level allowing any on premises or cloud deployed Avid environment to leverage that metadata for relink, conform, and in the future other automated VFX and color workflows.

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12:15pm

VFX Workflows Simplified with Doom Solutions
SPEAKER: RHETT FINCH, DOOM SOLUTIONS

Join Doom Solutions and Avid to see the Doom Solutions panel in Media Composer which saves hours of time and simplifies VFX workflows by leveraging the ability to automate otherwise manual tasks in Media Composer for managing the VFX process. This is an effects shot management solution that leverages the years of VFX experience of Doom Solutions.

1:15pm

Enabling AI Voice Cloning Workflows in Pro Tools with Respeecher
SPEAKER: GRANT REABER, RESPEECHER

As an industry leader in voice cloning software, Respeecher will talk about their approach to generative AI, the work that that they are already doing with some of the biggest companies in the industry, and how they are integrating their solution with Pro Tools.

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3:15pm

Universal and Avid's Collaboration Inspired by MovieLabs Ontology for Media Creation
SPEAKER: JEREMY STAPLETON, UNIVERSAL

This session showcases Universal's work to enhance the production process by connecting multiple silos in a theatrical post production, as envisioned by the MovieLabs Interoperability initiative. We will demonstrate how it connects with Avid's RADLab research work for a new proof of concept that is envisioned to help editors and assistant editors.

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12:15pm — *Collaborate and Automate*

SPEAKERS: CRAIG WILSON AND REGIS ANDRE, AVID

The news business takes people. Not just to create, but also to review, approve and publish their work. Discover how a simple automation workflow can enhance and accelerate this process, removing friction when it comes to getting material on-air.

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